



TRI-COUNTY FAIR

2018 Sponsorship Opportunities • June 14-17, 2018

Located on the 107 acre of campus of Christ Church

| LEVELS | DIAMOND <i>(2 Available)</i> | PLATINUM <i>(2 Available)</i> | GOLD <i>(3 Available)</i> | SILVER <i>(3 Available)</i> | BRONZE <i>(10 Available)</i> |
|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|----------------------------------|------------------------------|--------------------------------|---------------------------------|
| PRICE | \$4,000 | \$2,500 | \$1,500 | \$1,000 | \$500 |
| Company logo on main entrance banner | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name, logo, about us, and link to your website on listing as sponsor on fair website <i>(No link & About Us for Bronze)</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| Freestanding exhibitor booth 10x10 tent, 8' table, 2 chairs, and 6' banner affixed to front of tent in prime location of fair grounds | ✓ | ✓ | | | |
| Premium corner exhibitor space inside vendor tent <i>(10'x6')</i> , including 6' table and 4' table, 1 chair | | | ✓ | ✓ | |
| Exhibitor space inside vendor tent <i>(10'x6')</i> , including 6' table, 1 chair | | | | | ✓ |
| Company logo placed on main stage banner | ✓ | | | | |
| Three 1-minute plugs about your company on main stage during event | ✓ | ✓ | ✓ | | |
| Two 2-minute live interviews on stage to promote your company <i>(Saturday and Sunday)</i> | ✓ | ✓ | ✓ | | |
| Social media post and link to your company on Facebook | ✓ | ✓ | | | |
| Additional company signage <i>(2)</i> promoting your brand throughout festival grounds | ✓ | ✓ | | | |
| Option for product giveaway to every attendee <i>(sponsor provides the giveaway)</i> | ✓ | ✓ | | | |
| Company name and logo on all promo videos | ✓ | | | | |
| Company logo on billboard <i>(attracts 60,000 eyes per day for 1 month)</i> | ✓ | | | | |
| Company name and logo mentioned in major press releases <i>(sent to 200 local and regional newspapers)</i> | ✓ | | | | |
| Company name and logo mentioned in social media sponsored ads <i>(targeting 200,000 local households)</i> | ✓ | | | | |
| Company logo placed on all fair fliers and coupons <i>(circulation of 20,000 to local residents)</i> | ✓ | | | | |
| Company logo placed on Green Pond Rd Banner | ✓ | | | | |

Not sure which level is right for you? Contact us and we can discuss your goals.

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